



*Atna Journal of Tourism Studies*  
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## Editorial

*Atna - Journal of Tourism Studies*, has been receiving significant attention from the academic fraternity of the Discipline of Tourism Studies. The journal has always received immense support from many researchers who have contributed their scholarly articles to the journal. Today, *Atna* is a name that many academicians recognize, a fact that has been proved by the inclusion of the journal in the University Grants Commission (UGC) approved list of journals.

The current issue of the journal brings together articles on varied and emerging areas such as the application of scientific techniques in coastal tourism to the contribution of tourism towards poverty alleviation.

Sheker Naik, H Gangadhara Bhat and T N Sreedhara in their article, titled *Impact of Land Use Land Cover Change on Coastal Tourism in Kundapura, Karnataka*, draw attention to the urgent need for detecting changes in Land Use Land Cover (LULC) patterns in the coastal areas and in the hinterlands adjacent to the coastal regions, for better management of coastal resources. The study employs Multi-Temporal Remotely Sensed Data and GIS Techniques. The researchers highlight the advantages of RS/GIS combined with conventional techniques as it can assist in decision making, and to monitor and regulate coastal development to achieve sustainable and integrated coastal development.

Bivek Datta and Sajnani M in their article *Online Tourist Behaviour: An Evaluation of the Tourism Industry of India* examine the adoption of Internet Technology in the Tourism sector. This article highlights the innumerable advantages of internet technology to travel aggregators that would, in turn, benefit the travellers in making holiday decisions.

The next article, *Detrimental Views on Perceived Risks and their Influence on Travel Decisions*, authored by Jose K Antony and Joby Thomas analyses the risk perception dimensions of tourists. The results of the study develop an understanding of the dimensions of perceived risks in holiday decision making.

*Unregistered Homestay Establishments' Influence on Tourism in Coorg* authored by Silpha Mathachan attempts to analyze the effects of unregistered homestay establishments on the perceptions of different stakeholders of tourism in Coorg. According to the researcher, though homestays offer tourists the experience the traditional lifestyle and local culture, the emergence of a large number of unregistered homestays is an unethical tourism practice, which in turn can affect the image of a destination.

Priyakrushna Mohanty and Anu Chandran in their article, titled *Poverty Alleviation and Women Empowerment through Tourism Development – an Explorative Reportage of Model Ventures* attempt to contribute to the literature by correlating the concepts of tourism-driven poverty alleviation, gender empowerment through tourism and feminization of poverty.

On behalf of the Editorial Board, I extend my sincere gratitude to the authors for contributing their scholarly articles and to the reviewers for their support, feedback and suggestions. We look forward to the continued support of academicians, researchers and everyone who has an interest in travel, tourism and allied disciplines.

**Joby Thomas**  
**Issue Editor**